

**PRESS RELEASE**

**THE FUTURE OF EDILIZIACROBATICA STARTS FROM SORRENTO WITH THE NEW BRAND ACROBATICA**

**Genoa, 14 december 2023**, The wait is over: EdiliziAcrobatica's rebranding starts in Sorrento. Today, 14th December, the company will inaugurate the first store of the new Acrobatica brand. Resulting from several months of work, which involved the company's entire marketing team, the new brand responds to the needs of an increasingly international market which sees the company, which will celebrate its 30th anniversary in 2024, present in several countries around the world.

The new Acrobatica brand also corresponds to a new concept store, even more modern and impactful than in the past.

We have the pleasure of inviting you from 5.30 p.m. in Via degli Aranci 146-148 in Sorrento, to discover together all the brand new features of EdiliziAcrobatica, which from today will be Acrobatica.

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EdiliziAcrobatica S.p.A. is the leading company in the exterior renovation sector. Founded in Genoa in 1994 by Riccardo Iovino, the company now has around 2,400 employees and more than 130 operating areas in Italy, France, Spain, the Principality of Monaco and the United Arab Emirates. The double safety rope technique it employs allows working without scaffolding or aerial platforms, thus offering end customers a quality service and the elimination of scaffolding costs. Listed on the Euronext Growth Milan market since November 2018 and on the Euronext Growth Paris market since February 2019, ACROBATICA has integrated the principles of sustainability into its Business Model, guaranteeing a naturally sustainable service and a responsible approach that pursues the well-being and satisfaction of its internal and external stakeholders, and in 2022 it earned an ESG Rating that places it among the lowest-risk companies in its cluster of reference.

For info: [www.ediliziacrobatica.com](http://www.ediliziacrobatica.com)

**EdiliziAcrobatica S.p.A.**

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**Certificazioni**



**Paesi**

Oltre 130 aree di intervento in Italia, Francia, Spagna, Principato di Monaco, Emirati Arabi Uniti ed Arabia Saudita.

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